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European Union Encyclopedia and Directory BEST Ref HC 241.2 .E8334 2008


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Television in the Americas to 2014  BEST Ref HF 6146.T42 T45 2014

Central & Eastern European Market & Mediafact  http://tinyurl.com/MediaFactEasternEur

WEBSITES & CITING YOUR SOURCES

Useful websites for International Business & Marketing are also linked on my International Marketing page (http://tinyurl.com/IntlMkt), on the bottom half of the page under the databases. Look especially at the Country Commercial Guides and the Michigan State Global Edge site.

Last but not least, remember to CITE your sources. Go to the Marketing page http://libguides.lib.miamioh.edu/mkt and click on the Citing Sources link for help with citing print sources (links to Citation Machine & Purdue Owl) as well citation examples for specific business databases, such as SRDS, Marketline, GMID, etc.

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