

FINANCIAL RATIOS

Updated by Susan Hurst, Business Librarian

July, 2007

INDUSTRY NORMS & RATIOS

Note: Most of these are Reserve materials; ask for them at the circulation desk.

Almanac of Business & Industrial Financial Ratios King Reserve HF 5681 .R25 T68 2007

Financial Studies of the Small Business King Reference HD 2346.U5 F55a 2006

Industry Norms & Key Business Ratios King Reserve HF 5681 .R25 D86 2005/06

Industry Norms & Ratios, Three Years : Agriculture, mining, construction, transportation, communication, utilities King Reserve HF 5681 .R25 I532 2005/06

Industry Norms & Ratios, Three Years : Finance, real estate services King Reserve HF 5681 .R25 I534 2005/06

Industry Norms & Ratios, Three Years : Manufacturing King Reserve HF 5681 .R25 I552 2005/06

Industry Norms & Ratios, Three Years : Retailing King Reserve HF 5681 .R25 I562 2005/06

Industry Norms & Ratios, Three Years : Wholesaling King Reserve HF 5681 .R25 I572 2005/06

IRS Corporate Financial Ratios King Reserve HF 5681 .R2 I75 2004

RMA Annual Statement Studies King Reserve HF 5681 .B2 R6 2006/07

USING & INTERPRETING RATIOS

Business ratios and formulas : a comprehensive guide King Ref HF 5691 .B73 2007

How to Read A Financial Report King Ref HF 5681.B2 T733 2004

SOURCES FOR DATA ON INDIVIDUAL CORPORATIONS

To access these databases, go to the Library homepage (<http://www.lib.muohio.edu/>) and choose **Research by Subject area**, then select **Finance**.

Hoover's

This database includes information on more than **12 million US and non-US companies**. In-depth coverage of 40,000 companies includes data on company history, key executives, products/operations, subsidiaries/affiliates, industry information, competitors, news, financial data and ratios, and SEC filings. To see **company and industry ratios** in Hoover's, click on the "**Financials**" link in the left hand tool bar and then click on "**Comparison Data**". To compare a company's ratios against their top competitors, click on "**Competitive Landscape**".

Mergent Online

This database contains financial data on 15,000 US and 20,000 international publicly held companies. Information provided for each company includes a business description, history, **company financials including ratios**, property, subsidiaries, officers and directors, long-term debt and capital stock data. Company archives include data on inactive companies back to 1996. Annual reports are available as PDFs for approximately the last 5 years. It also includes access to EDGAR, with full-text SEC filings back to 1993.

WEBSITES

Bizstats - <http://www.bizstats.com/>

Provides industry ratios as well as many other business statistics.

Finance Yahoo – <http://finance.yahoo.com/>

A good site with charts, quotes, articles, and company profiles. **Ratios are included in the Key Statistics section.**

Ratios for Financial Statement Analysis - <http://cpaclass.com/fsa/ratio-01a.htm>

Examples of how to calculate various financial ratios

MSN Key Ratios - <http://moneycentral.msn.com/investor/invsub/results/compare.asp>

Provides ratios for corporations and compares them to the industry and the S&P 500.

Please send comments or suggestions to hurstsj@muohio.edu